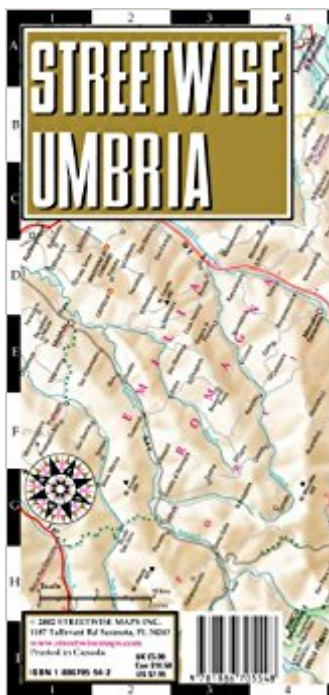


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# Streetwise Umbria Map - Laminated Road Map Of Umbria, Italy - Folding Pocket Size Travel Map



## Synopsis

Streetwise Umbria Map - Laminated Road Map of Umbria, Italy - Folding pocket size travel map This map covers the following areas: Main Umbria Map 1:280,000 Umbria is the lesser known sister of Tuscany. Where as Tuscany is famous, golden and glorious, Umbria is the quieter beauty, and therein lies its appeal, all of the charm without the crowds. You may already know some of the highlights of this region called the green heart of Italy: Assisi, home of the Basilica of St. Francis; Perugia, a university town founded by the Etruscans; and Spoleto, the venue of a renowned arts festival. You may not be familiar with some of the smaller towns that seem to have remained essentially unchanged for centuries: Amelia, so old it predates the Etruscans, Bevagna, one of the few ancient villages not on a hill top that still retains much of its Roman past; and Montefalco, aptly named, offers a hawk's perch view of the surrounding countryside from this delightful village. An experience unique to Gubbio is the Ceri Race Festival, held every May 15 since the 12th century. If you're visiting Umbria, you might consider establishing your self and taking day trips through the region. Todi, Spello and Paganico are perfectly placed and offer comfortable places to stay and good restaurants both absolute necessities after a long day seeing the sights. Speaking of restaurants, Umbria is a foodie's delight. Chocolate is revered, as it should be, and Perugia even holds a chocolate festival each October called Eurochocolate. Orvieto is one of the most famous wines of the region, as well as a beautiful place to spend the day, and there are many others to taste and take home, provided you've left room in your suitcase. Deruta is known for its pottery and you'll want to slip a plate or two in your suitcase as well. A combination of dining and pottery can be found in the Buon Ricordo restaurants. Buon Ricordo is an association of restaurants that uphold the legacy of regional cooking. Each restaurant features a special dish that is prepared in accordance with local tradition. If you order the designated entrée from the menu, you can ask for the Buon Ricordo plate. The plate is a hand painted ceramic plate that is designed for the restaurant. The plates have become collector's items and some people plan their entire vacations around the accumulation of these keepsakes. The STREETWISE® Umbria map, complete with topographic terrain features, has all major A roads and local D roads drawn to enable you to drive from town to town throughout the region. The map's index of towns, featuring all of the above mentioned locations, will also help your trip planning. Scenic routes are highlighted and towns and villages of special interest are also indicated. If you venture beyond Florence then you need to have both Tuscany and Umbria maps as there is much cultural and scenic overlap between the two regions. An even better idea is to purchase the MAP PACK Tuscany, which gives you STREETWISE® Umbria Map, STREETWISE® Tuscany Map

and STREETWISE® Florence Italy Map, all for less than if you purchased the maps separately. Our pocket size map of Umbria is laminated for durability and accordion folding for effortless use. The STREETWISE® Umbria map is one of several detailed and easy-to-read regional road maps designed and published by STREETWISE®. Buy your STREETWISE® Umbria map today and you too can navigate Umbria, Italy like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times 'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine 'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his

pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

This is the fourth streetwise map we've purchased! Easy to carry easy to read. Best Street map in our 24 years of buying travel maps.

The map is devoid of useful reference points or detail of the cities. The roads and cities are there in monochrome. but the Umbrian borders and landmarks are hard for the eye to locate. I am traveling

to Umbria this month and I'll take another more useful map, probably the Michelin, not streetwise. I have purchased other, more useful, Streetwise products in the past, but this one is a waste of \$.

This map of Umbria will be pretty worthless if you are planning a driving trip there. it is divided right down the middle of Umbria on two sides so you keep having to flip it back and forth to get a sense of the geography - and many of the lovely smaller roads are omitted. Get a detailed map from the Touring Club or Michelin instead. it also lacks detail insets for the key towns you will want to visit. bought this and found it so useless, we left it behind.

Map was not detailed enough to use on my driving trip thru Umbria. Also map on 2sides making it difficult to follow when driving.

Love these maps and great price! Fast delivery!!

This is a lousy map. It's totally worthless as a driving guide. Dont waste your money on it. Their city maps are great. Not this one

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